

## Message Text

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ACTION PRS-01

INFO OCT-01 SP-02 SS-15 PA-02 SSO-00 CCO-00 ISO-00 /021 W

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O 251806Z APR 76

FM USDEL SECRETARY IN DAR ES SALAAM  
TO SECSTATE WASHDC IMMEDIATE

UNCLAS SECTO 11068

E.O. 11652: N/A

TAGS: OVIP (KISSINGER, HENRY A.) KO

SUBJECT: SECVISIT: CBS BLOCKS ETHEL PAYNE TO BROADCAST FOR  
MUTUAL BLACK NETWORK

CONFIRMING FUNSETH - S/PS TELECON, APRIL 25, PLEASE ASK AMB.

MCCLOSKEY TO TELEPHONE SANFORD SOCOLOW, CBS BUREAU CHIEF WASHINGTON  
AS FOLLOWS:

1. WE WOULD APPRECIATE IF SOCOLOW WOULD INTERCEDE WITH EMERSON  
STONE, CBS RADIO, NEW YORK CITY, AND ASK HIM TO RECONSIDER HIS  
DECISION NOT TO ALLOW ETHEL PAYNE BLACK MEDIA POOL REPORTER  
ACCOMPANYING SECRETARY IN HIS VISIT TO AFRICA TO DO RADIO BROADCASTS  
FOR MUTUAL BLACK NETWORK.

2. PLEASE EXPLAIN TO SOCOLOW THAT IMPORTANT FACTOR IN MAKING  
SELECTION OF NEWS ORGANIZATIONS TO BE REPRESENTED ON TRIP WAS  
FACT THAT ETHEL PAYNE WAS TO BE BLACK POOL MEDIA REPORTER BOTH FOR  
PRESS AND MUTUAL BLACK NETWORK. IF WE HAD KNOWN ABOUT ANY POTENTIAL  
CONTRACTUAL DIFFICULTIES WITH CBS WE WOULD HAVE ANOTHER SEAT  
AVAILABLE FOR A BLACK POOL RADIO REPORTER, BY MAKING ONE LESS SEAT  
AVAILABLE TO ONE OF THE NEWSMEN PRESENTLY WITH THE PARTY.

3. OUR UNDERSTANDING IS THAT PAYNE'S CBS CONTRACT PROHIBITS  
HER FROM DOING QUOTE REGULAR BROADCASTS END QUOTE FOR ANY OTHER  
NETWORK. SHE HAD ASSUMED THAT CBS WOULD NOT REPEAT NOT REGARD  
HER DOING BROADCASTS OF TRIP AS CONSTITUTING QUOTE REGULAR  
END QUOTE BASIS.

4. IN THE PRESENT CASE, CBS IS, OF COURSE, REPRESENTED BY  
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BERNIE KALB. ETHEL PAYNE HAS NOT REPEAT NOT BEEN ASSIGNED BY

CBS TO DO ANY BROADCASTS OF TRIP WHILE SECRETARY IS IN AFRICA.

5. AS A RESULT OF CBS ACTION, BLACK RADIO MEDIA HAVE  
ALREADY BEEN PREVENTED FROM RECEIVING ANY COVERAGE OF  
SECRETARY'S VISITS TO KENYA AND TANZANIA.

6. WE WOULD GREATLY APPRECIATE IF SANDY SOCOLOW COULD RELAY  
OUR MESSAGE TO MR. STONE AND ASK THAT HE RECONSIDER HIS DECISION  
TO ENABLE ETHEL PAYNE TO BROADCAST ACCOUNTS OF REMAINDER  
OF DR. KISSINGER'S VISIT TO AFRICA.

7. CBS RADIO COULD COMMUNICATE ITS DECISION (POSITIVE OR  
NEGATIVE) THROUGH BERNIE KALB OR THROUGH DEPARTMENT IF IT  
HAD DIFFICULTY REACHING ETHEL PAYNE.  
KISSINGER.

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